



ezShare by CONNECTOR

FAQs for Old Republic Title Employees

What is the setup process?

- Agent will request access on ezShare page on StarsLink
- State Manager/Approver is notified and will approve or deny request
- Once approved, Social Media Team will create an account:
 - User will get an invitation email to complete registration
 - State Manager notified that account is created/completed
 - User completes registration and gets welcome email with training videos

Is there a general account that reps can use to show an agent what's available on ezShare?

www.ezShareConnectOR.com

Login: socialMedia@oldrepublictitle.com

Password: StarAgent

Community Code for Dynamic Signal App: ORT

What is the cost affiliated with ezShare?

- There is no cost for our title agents to use ezShare!

What if agents write in multiple states? Can they have access to state-specific content in more than one state?

Absolutely yes. Up to as many as all 50 states.

What if an Agent wants multiple employees to have access?

We have limited accounts so we recommend creating an account using a general team email address like 'socialmedia@titleagent.com'. This preferred email address can be changed when they submit their request form in StarsLink.

What do the points mean?

The points are integrated into the platform and can't be turned off. A way to address it with Agents is to say that it's a way to track your overall usage and see your performance over time.

How can we see how much our agents are using it? How does someone get access to the reports?

Reports can be created and sent on an automated schedule. Email SocialMedia@oldrepublictitle.com if you'd like a report created.